

Web Design for Designers

SYLLABUS

Course Identification
DES347

Course Title
Web Design for Designers

Course Code Number
25925

Semester
Spring 2017

Instructor
David Fortier

Instructor Contact
davidfortier@mac.com
860-329-7390

Office Hours
N/A

Credits
3

Time and Location
Mon. & Wed. 7:30-10:20pm
Harry Jack Gray Center
Room #E203C

Course Description

Web Design for Designers was created with the purpose of teaching the fundamentals of web design using the web languages HTML and CSS. The goal of this course is to successfully design and build a fully functional, five page portfolio website.

Course Objectives / Learning Outcomes

Research and develop methodical process to solve complex problems in the area of user interface design as well as gain exposure to identity design, branding and marketing.

Course Requirements

You are required to purchase a domain name and webhost space from www.directnic.com. After doing so, you will be required to produce a five page portfolio website and marketing email in order to complete the course.

Materials

Web hosting and domain purchased through Directnic and offline data storage: USB Flash Drive or External Hard Drive - Do not rely on the computers in lab alone to store your work.

Grading Standards and Evaluation

Grades in the A range are excellent, in the B range good, in the C range fair, in the D range poor; F is a failure.

Attendance Policy

See the attached Hartford Art School Attendance Policy. Note that while instructors cannot reduce students' grades because of absences (as per University policy), instructors can designate a significant percentage of a course grade for "attendance and participation." In addition, instructors may include the stipulation that students will be with-drawn administratively from the class if they have unexcused absences beyond a certain number.

Policy of Academic Honesty

From The Source and Manual of Academic Policies and Procedures:

1. All students are expected to observe generally accepted principles of scholarly writing in all examinations, compositions, papers, essays, tests, quizzes, reports, and dissertations, whether written in the classroom or outside. Sources of information used by a student in the preparation of work submitted as a basis for credit, or for a grade, or to satisfy graduate or undergraduate thesis requirements shall be clearly indicated in some conventional manner, such as by the use of quotation marks, footnotes, and bibliography. Note: This includes online or Internet sources.
2. Students are forbidden to submit as their own any project, paper, or creative work that is, in whole or in part, the work of another.
3. The use of a term paper writing service, such services being prohibited by Connecticut law, is academically dishonest and violates rules of scholarship."

Amendment Policy

The instructor reserves the right to amend this syllabus during the course of the semester. If a syllabus is amended, all students will be notified of the change(s) in writing.

Note that the Course Description and Course Objectives/Learning Outcomes cannot be changed during the semester.